



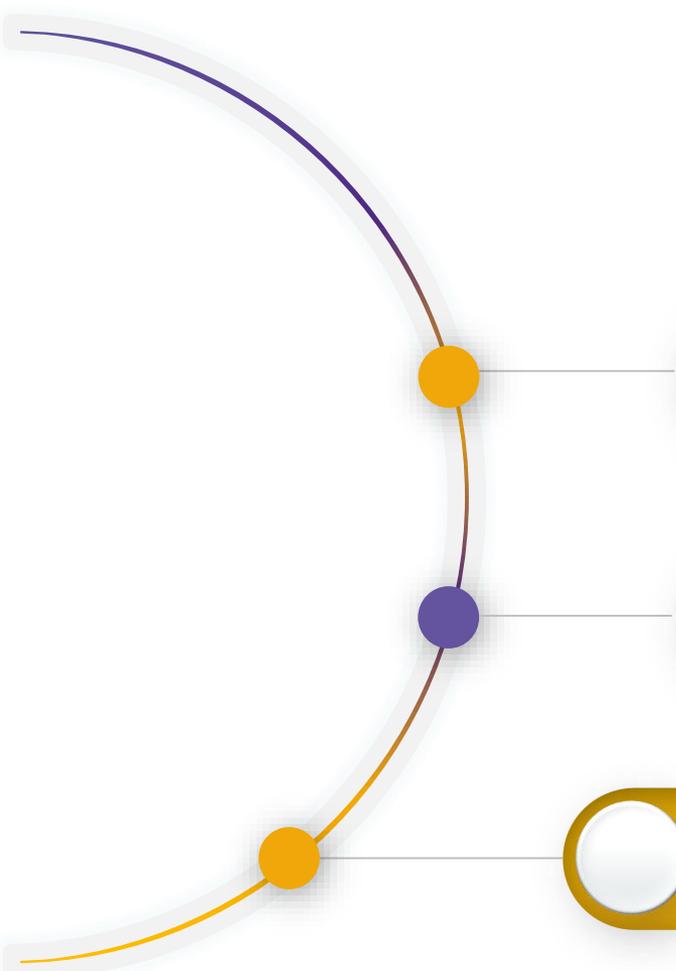
European
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Council

**EIC
ACCELERATOR**

**Experts Briefing Part 4
EIC Accelerator (SME
Instrument)
Green Deal May 2020**

*Research and
Innovation*





What is the Green Deal

Why Green Deal

**EIC Accelerator SME Instrument
“Green Deal” in practice**

What is the Green Deal?

Becoming the world's first climate-neutral continent by 2050 is the greatest challenge and opportunity of our times.

[The European Green Deal](#) is the most ambitious package of measures that should enable European citizens and businesses to benefit from sustainable green transition.

What is the Green Deal?

The EU will:

- Become **climate-neutral** by 2050
- Protect human life, animals and plants, by **cutting pollution**
- Help companies become world leaders in **clean products and technologies**
- Help ensure a **just and inclusive transition**

Why Green Deal?

*"At the heart is our commitment to becoming the world's first **climate-neutral continent**."*

*"The European Green Deal has to become Europe's hallmark. I want Europe to be the **front-runner**. I want Europe to be the exporter of **knowledge, technologies and best-practice**."*

Ursula von der Leyen
President of the European Commission

EIC Accelerator SME Instrument “Green Deal” in practice

Projects must support the Green Deal implementation by significantly **contributing** (and proposals **must quantitatively estimate that contribution**) to at least one of the following sustainability goals:

- Increasing the EU’s climate mitigation and/or adaptation ambition
- Supplying clean, affordable and secure energy
- Transitioning of industry to a clean and/or circular economy (including waste prevention and/or recycling)

Cont...

EIC Accelerator SME Instrument “Green Deal” in practise

- Building and renovating in an energy and resource efficient way
- Accelerating the shift to sustainable and smart mobility
- Transition to a fair, healthy and environmentally-friendly food system
- Preserving and restoring ecosystems and biodiversity
- Realising a zero pollution ambition and a toxic-free environment

Simultaneously, projects shall **do no significant harm** to any of these objectives and should enhance European Union’s competitiveness and leadership in clean technologies.

New criteria in the IER

- An additional sub-criterion will be included in the Individual Expert Report under the Main Criteria 'IMPACT'
- Experts will be asked to evaluate:

"Assessment of the contribution to the Green Deal implementation in terms of delivery of at least one of the sustainability goals described under 'expected impact' of the topic description. Proposals must quantitatively estimate this contribution."

New criteria in the IER

- In evaluating this additional criterion for the 'Green Deal' call, experts must determine whether:
 - the proposal actually responds to the sustainability goal(s) which have been indicated by the applicant in Part A of the application form and;
 - Whether a quantitative estimate of the contribution has been provided.
- If the proposal does **NOT** respond to the applicant indicated goal(s), experts should score this criteria below 5 and declare the proposal '**Out of Scope**' by clicking on the radio button at the end of the IER and adding supporting comments.



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