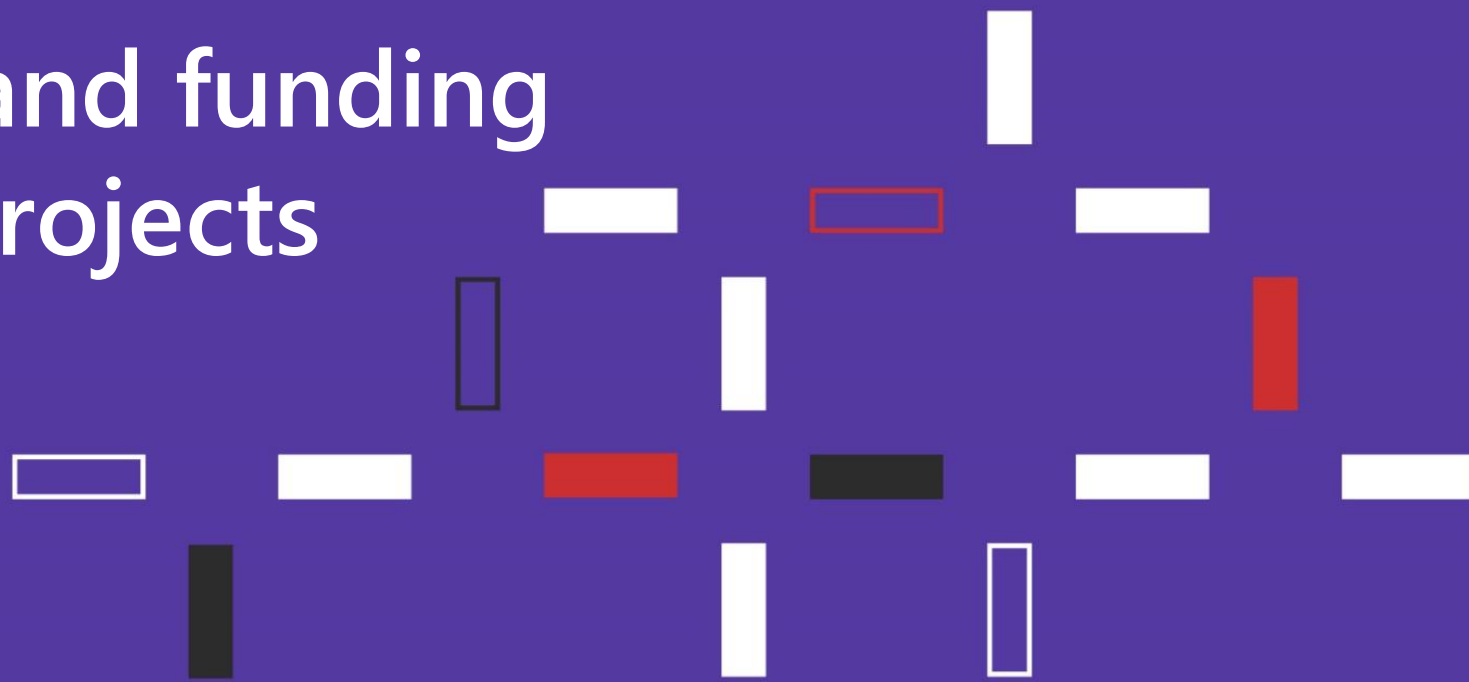




# The EIC

AI-based platform  
for the design and funding  
of innovation projects



# HOW DOES THE EIC AI PLATFORM SUPPORT THE EIC ACCELERATOR?

**The EIC AI Platform reduces asymmetry of information between innovators and funders**

**The EIC AI Platform is a decision support tool for:**



## **Applicants:**

- **Should not need an MBA to apply for funding**
- **Are fully responsible for the content and submission of their applications**



## **Evaluators & Funders:**

- **Should not need a PHD to understand applications**
- **Are fully responsible for their evaluation of proposals**

**The EIC is fully responsible for the EIC submission and evaluation processes**

# 4 MODULES TO TURN IDEAS INTO SUCCESSFUL PROJECTS

Innovator

## Discovery module

All relevant funding sources\* in real-time instead of hours

\*Grants, Equities and Loans available at regional, national and EU levels

In total 15000+ Funding opportunities: H2020, LIFE, ERDF, ESF, CEF, INTERREG, PIA (FR), etc.

## Diagnostic module

Assessment of applicant's innovation and chances to capture the best matching funding scheme in minutes instead of days

Funders

## Design module

Online step-by-step process boosted by AI-based suggestions to design truly innovative projects in one day instead of weeks

## Evaluation module

Assess innovation projects with automatic insights

# ACCESS TO THE PLATFORM KEY FEATURES

**Applicants**

**Full Access to  
DISCOVERY**

**Preparatory Step**

**DISCOVERY MODULE**  
Funding opportunities

**Evaluators**

**AI support to  
submission**

**Step 1 – Short application**

**DIAGNOSTIC MODULE**  
Project quality  
Chances of success  
**EIC SHORT APPLICATION QUESTIONS + pitch deck and video**

**AI support to  
evaluation**

**Methodological  
& AI support to  
submission**

**Step 2 – Full proposal**

**DESIGN MODULE**  
Methodology  
AI based suggestions

**AI support to  
evaluation**



# Thank you!

@EUeic

#Eueic

© European Union, 2021

Reuse of this document is allowed, provided appropriate credit is given and any changes are indicated (Creative Commons Attribution 4.0 International license). For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

All images © European Union, unless otherwise stated. Image sources: ©Tom Merton/Caia Image, #315243588; ©REDPIXEL, #220695664; ©Halfpoint, #180578699; ©bnenin #213968072; ©MyMicrostock/Stocksy, #3094437622021. Source: Stock.Adobe.com. Icons © Flaticon – all rights reserved.

