
Access2EIC NCP Training

Online Pitching Training Series

The ART of PITCHING

Training Content

Part 1 - Intro, Pitching and Pitch Deck 26.04 (09.30 - 14.00)

- pitch basics incl. structure
- priming the required mindset
- understanding the goals of pitching
- understanding the challenges
- hands on pitching

Part 2 - Remote Pitching / Video Pitching 25.05 (09.30 - 13.00)

- understanding specific challenges
- how to adapt stage pitch
- how to adapt and prime the mindset
- how to create interaction
- basic setup and where to improve

Part 3 - Train the Trainer Basic 01.06 (09.30 - 16.00)

- create a strong baseline
- participants will have confidence in their structure
- participants will be brave enough to be the dumbest person in the room*
- participants will be ready to assess the quality of a pitch
- participants will be ready to give relevant basic feedback & improvements to a pitch

Part 4 - Train the Trainer Reflection Day 11.06 (09.30 - 15.00)

- participants become trainers
- trainers are able to hold their own Pitch Training
- adapt Daniel Cronin's method to meet their own story
- adapt Daniel Cronin's method to their eco-system and culture
- identify hero and failure stories
- be able to tell their story in order to create rapport with their audience

Organised by:

- FFG and APRE

